



**FOR IMMEDIATE RELEASE**

**Contact:** Amanda Triest  
608-772-3201

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**Emmi Roth USA Launches Roth® Ultimate Shredded Cheese Blends for Foodservice**

**MONROE, Wis.** —Emmi Roth USA's new line of Roth® Ultimate Shredded Cheese Blends helps foodservice operators harness flavor trends with ease while providing diners with distinct and memorable menu experiences. The new line of convenient shredded cheese blends is available in 5-pound bags for foodservice and features three varieties—each chef-selected blend of award-winning Roth® cheeses offers bold flavor and outstanding melt-ability for the very best performance in the kitchen:

**Ultimate Mac & Cheese**—An ideal mixture of Grand Cru®, Havarti and Sharp Cheddar, this blend melts perfectly and adds distinct flavor to signature mac & cheese and gratin dishes as well as burgers, grilled cheese, salads and soups.

**Ultimate Flatbread**—A blend of Grand Cru®, Mild Provolone, and Fontiago®, this variety features Alpine-style and Italian-style cheese; perfect for creating the ultimate pizza and flatbread topper, also ideal for panini, pasta and risotto.

**Ultimate Firehouse**—A big, bold blend of Grand Cru®, 3 Chile Pepper Gouda, and Smoked Fontina—the smoky and spicy undertones elevate quesadillas, grilled cheese, pasta, pizza, chili and more.

Roth® Ultimate Shredded Cheese Blends can be effortlessly incorporated into a wide range of applications across dayparts. Claire Menck, Corporate Chef at Emmi Roth USA, has developed a collection of classic and innovative recipes featuring the new blends:

- [Pork Char Siu Pizza](#) topped with the Ultimate Flatbread Blend
- [Firehouse Buffalo Chicken Quesadillas](#) containing the Ultimate Firehouse Blend
- [Duck Poutine](#) with the Ultimate Flatbread Blend
- [Wisconsin Gut Buster Breakfast](#) with the Ultimate Mac & Cheese Blend
- [Fig Lattice Tart](#) with the Ultimate Flatbread Blend
- [Huevos Rancheros Pizza](#) topped with the Ultimate Firehouse Blend

For more information about Roth® Ultimate Shredded Cheese Blends, visit [www.emmirothfoodservice.com](http://www.emmirothfoodservice.com).

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**About Emmi Roth USA, Inc.**

*Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading producer of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach Cave-aged, Roth® Grand Cru® and Buttermilk Blue®. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and foodservice trades.*