



FOR IMMEDIATE RELEASE

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**Emmi Roth USA Awards \$5,000 Educational Scholarship
to Alyssa Basham at The Culinary Institute of America**

MONROE, Wis. —Emmi Roth USA, an award-winning producer of specialty cheeses, has announced the winner of its 2014 Student Scholarship at The Culinary Institute of America (CIA). Alyssa Basham, a student in the baking and pastry program at the CIA's Hyde Park Campus, received the \$5,000 scholarship for her [Sweet and Savory Surchoix Bread Pudding](#) recipe.

The scholarship application process required students to submit an original recipe highlighting Roth® Grand Cru®, a washed rind Alpine-style cheese crafted in Wisconsin. Basham selected Roth® Grand Cru® Surchoix, an extra-aged version of the cheese, to use in her bread pudding.

“I chose Roth® Grand Cru® Surchoix because of its nutty flavor and caramel undertones,” said Basham. “The spices in the bread pudding, along with the caramel sauce complemented and intensified the natural caramel notes in the cheese. I added apples and candied walnuts to help showcase the pairing versatility of Grand Cru® Surchoix.”

Basham, who is on track to graduate in the spring of 2015, began her culinary career in high school through a vocational program. As a passionate pastry chef who loves baking wedding cakes, she aspires to one day open her own baking or pastry business.

“Emmi Roth USA is a proud sponsor of The Culinary Institute of America and supports the inspiration of the next generation of foodservice professionals,” said Linda Duwve, VP of Sales and Marketing at Emmi Roth USA. “We were impressed with the creativity demonstrated by the students through their applications for the scholarship. The winning recipe captured both our hearts and stomachs and serves as a fantastic example of flavor fusion with its perfectly balanced sweet and savory notes.”

Basham's winning recipe and photo are available on the [Emmi Roth Foodservice website](#).

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About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading producer of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach Cave-aged, Roth Grand Cru® and Buttermilk Blue®. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and food service trades.