



**FOR IMMEDIATE RELEASE**

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**Photos:** Available upon request

**Emmi Roth USA Hosts “Lunch-In” Fundraiser**

MONROE, Wis. — Emmi Roth USA and Fromagination, an artisan cheese shop in Madison, Wisconsin, partnered to sell nearly 400 bagged lunches as a part of their “Lunch-In to Help End Childhood Hunger” promotion, which raised money for Share Our Strength’s No Kid Hungry® campaign.

For the fundraiser, local residents and companies had the opportunity to pre-order bagged lunch for pick up or free delivery on September 24. Each bagged lunch included the customers’ choices of a ham or vegetarian sandwich featuring Roth® Grand Cru® and Roth® Fontiago cheese, chips – courtesy of Sysco of Baraboo – and a mini Cow Pie®. Volunteers from Emmi Roth USA helped prepare and deliver the sandwiches.

Three dollars from each lunch sold, totaling \$1,200, was donated directly to the No Kid Hungry campaign, connecting kids in need with healthy food where they live, where they learn, and where they play. Every dollar raised for the No Kid Hungry campaign helps connect a child in need with up to 10 nutritious meals.

As a national partner of the No Kid Hungry® campaign, Emmi Roth USA is committed to helping ensure that every child gets the healthy food they need, not only in Wisconsin, but nationwide.

“We are beyond grateful to everyone who purchased a lunch and helped spread the word about our fundraiser,” said Linda Duwve, Vice President of Sales and Marketing at Emmi Roth USA. “One in five children struggles with hunger, and we hope that the awareness we’ve raised, along with the funds, will encourage local businesses and residents to continue to support the No Kid Hungry campaign.”

For more information on Emmi Roth USA, visit [www.emmirothusa.com](http://www.emmirothusa.com). Additional information about the No Kid Hungry campaign is available at [www.nokidhungry.com](http://www.nokidhungry.com).

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**About Emmi Roth USA, Inc.**

*Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading provider of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach™ Cave-aged, Roth® Grand Cru® and Buttermilk Blue®, Best of Class winner at the 2014 World Championship Cheese Contest. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and foodservice trades.*