

## **FOR IMMEDIATE RELEASE**

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**Photos**: Available upon request

## Emmi Roth USA Wins Three Honors at 2014 Global Cheese Awards

MONROE, Wis. — Emmi Roth USA received awards for its Grand Cru<sup>®</sup> Reserve, Grand Cru Surchoix<sup>®</sup> and Montanella™ Raclette cheeses at the recent Global Cheese Awards, held September 11, at the Frome Agricultural & Cheese Show in Frome, England. Since January, Emmi Roth has been recognized with 17 award wins in domestic and international competitions.

Roth<sup>®</sup> Grand Cru<sup>®</sup> Reserve took home a gold medal in the Single Specialty Cheese Hard category. Crafted in authentic copper vats and cured by Roth cellar masters for a complex and full-bodied flavor unlike any other, Grand Cru<sup>®</sup> Reserve is aged six to eight months to develop earthy and nutty flavors. Last month, Grand Cru<sup>®</sup> Reserve took home the prestigious title of Grand Champion at World Dairy Expo.

Roth<sup>®</sup> Grand Cru<sup>®</sup> Surchoix also secured a gold award in the Overseas Cheeses category, which consisted of cheeses from non-European countries. Made from a combination of the finest Wisconsin milk and classic Swiss traditions, Roth<sup>®</sup> Grand Cru® Surchoix cures for a minimum of nine months, providing a firm texture and complex flavors of caramel, fruit, and mushroom.

Montanella™ Raclette, a classic washed rind cheese, was awarded silver in the Overseas Cheese category. Montanella™ Raclette is handcrafted in small batches and cellar cured to deliver a velvety, semi-soft body and a nutty, yeasty finish.

"We are honored to receive continued recognition for all of our cheeses on national and international stages," said Linda Duwve, VP of Sales and Marketing at Emmi Roth USA. "Our cheesemakers and cellar masters are committed to delivering exceptional products. Award wins like this demonstrate the hard work and dedication everyone puts into our cheeses."

Since 2011, the Global Cheese Awards have brought together cheesemakers from across the world to compete for various titles of distinction. This year's competition featured more than 1,200 entries from 15 different countries.

For additional information on the contest, as well as complete results for all entry classes and contest photos, visit www.globalcheeseawards.com.

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## About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading provider of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach™ Cave-aged, Roth® Grand Cru® and Buttermilk Blue®, Best of Class winner at the 2014 World Championship Cheese Contest. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and foodservice trades.