



FOR IMMEDIATE RELEASE

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Tim Omer Joins Emmi Roth USA as President and Managing Director

MONROE, Wis. – Emmi Roth USA, a leading importer and manufacturer of specialty cheeses, announced today that Tim Omer will join the company as President and Managing Director effective September 15, 2014. Omer brings more than 25 years of specialty cheese industry experience to his new role, having previously served as the CEO and President of DCI Cheese Company, which was sold to Saputo in 2011.

In announcing the appointment of Omer, Matthias Kunz, Chairman of the Board of Emmi Roth USA, stated that “as a true insider to domestic and imported specialty cheeses, Tim brings a deep and thorough knowledge that will be instrumental in helping our company continue to grow. We view this appointment as a sign of our commitment to being one of the leading companies in our industry.”

As President and Managing Director, Omer will help underpin Emmi Roth USA’s position as an artisanal-centered, cheese-driven organization. “I am excited to start a new challenge with one of the finest cheese companies in the world, and am fortunate to have the opportunity to lead a group of passionate team members that are committed to the highest quality products and service” said Omer.

Omer received his bachelor's degree in Communication from the University of Wisconsin-Steven's Point and MBA from the University of Wisconsin-Milwaukee. In 2004, Omer was the recipient of the Ernst and Young "Entrepreneur of the Year" award for Wisconsin.

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About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading provider of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach™ Cave-aged, Roth® Grand Cru® and Buttermilk Blue®, Best of Class winner at the 2014 World Championship Cheese Contest. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and foodservice trades.