



FOR IMMEDIATE RELEASE

Contact: Amanda Triest
608-772-3201

Date: August 4, 2014

Emmi Roth USA Wins Four Awards at 2014 American Cheese Society Competition

MONROE, Wis. – Emmi Roth USA took home four awards at the 2014 American Cheese Society Competition in Sacramento, California, including a first place award for their GranQueso® Original in the Hispanic & Portuguese Style Ripened Cheese category.

GranQueso®, a Roth® Original inspired by the cheeses of Spain, is cellar aged for six to eight months to create a distinctive bite and sweet finish with hints of citrus, spice and hazelnut. This award is the 11th consecutive award for this cheese in the category. Earlier this year, GranQueso® was also awarded Best of Class in the Hard Hispanic Cheese category at the World Championship Cheese Contest.

Roth® GranQueso® Reserve took second place in the Hispanic & Portuguese Style Ripened Cheese category, continuing Emmi Roth USA's tradition of success with this style of cheese. GranQueso® Reserve, which is carefully cured for more than 15 months, bears a dense texture and sweet flavors of candied pineapple and browned butter. It was also awarded second place in the Hard Hispanic Cheese category at this year's World Championship Cheese Contest.

Additional Emmi Roth USA award winners included Roth's Private Reserve, which placed third in the Washed Rind Cow's Milk Cheese category, and Roth® Rofumo®, which received third place in the Smoked Cow's Milk Cheese category.

"We are proud to be part of the growing and thriving American cheese industry," said Linda Duwve, Vice President of Sales and Marketing at Emmi Roth USA. "Our team is dedicated and passionate about crafting and curing outstanding, high-quality products and wins like these help showcase everyone's hard work. Our congratulations go out to all of the award winners."

This year, 248 companies entered 1,685 different products in the competition. A full list of award winners is available [online](#).

###

About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading provider of specialty cheeses. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach™ Cave-aged, Roth® Grand Cru® and Buttermilk Blue®, Best of Class winner at the 2014 World Championship Cheese Contest. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and foodservice trades.