



**FOR IMMEDIATE RELEASE**

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**Photos:** Available upon request

**Emmi Roth USA to Present Interactive Cheese Experience at  
National Restaurant Association Show, May 18-21**

MONROE, Wis. – [Emmi Roth USA](#) will present an interactive cheese education experience for culinary professionals and students at booth #7845 during the [National Restaurant Association Show](#) May 18-21 at McCormick Place in Chicago.

In addition to sampling a broad selection of award-winning cheeses, Emmi Roth USA will host a cooking space to demonstrate recipe applications with its signature Roth and Emmi of Switzerland specialties. Emmi Roth USA Corporate Chefs Regi Hise and Evan Topel will be on hand to share recipes and techniques.

Recipe demos will include a wide range of distinctive cheese applications for every daypart, from breakfast bites to dessert, and will change daily; classic fondue and raclette will also be served.

Emmi Roth USA will host a special [Cheese 4 Chefs](#) table where student chef Alex Hartfelder will demonstrate his winning recipe from the recent Grand Cru® Recipe Contest for Postsecondary Culinary Students— Grand Cru® Pistachio Crisps with Spicy Red Pepper Jelly.

Attendees will have the opportunity to learn more about Emmi Roth USA's unique Cheese 4 Chefs foodservice educational programming and enter to win a cheese immersion in Wisconsin. The program is open to postsecondary culinary instructors, and one winner will receive a five-day cheese experience that includes hands-on cheesemaking at the Emmi Roth USA creamery in Monroe, Wis., one-on-one training with Emmi Roth USA corporate chefs, one-day admission to the [American Cheese Society](#) National Conference in Madison, Wis., and dinner with James Beard Award-winning chef Tory Miller. The package includes travel, hotel and meal expenses.

The Emmi Roth booth is #7845. For more information, contact Kirsten Jaeckle, Marketing Manager, at 608.845.5796 or email [kirsten.jaeckle@emmirothusa.com](mailto:kirsten.jaeckle@emmirothusa.com).

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**About Emmi Roth USA, Inc.**

*Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading provider of specialty cheeses and premium fresh dairy products. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach Cave-aged, Roth Grand Cru<sup>®</sup> and Buttermilk Blue<sup>®</sup>. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and food service trades. For more information on Emmi Roth USA and our impressive product assortment and innovative solutions, visit [www.emmirothusa.com](http://www.emmirothusa.com).*