



**Roth Käse
USA**

FOR IMMEDIATE RELEASE

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**Emmi Roth USA Partners with No Kid Hungry Campaign
to Combat Childhood Hunger in America**

MONROE, Wis. – More than 16 million children in the U.S. struggle with hunger. Dedicated to ensuring all children get the healthy food they need, every day, [Emmi Roth USA](#) has partnered with Share Our Strength's [No Kid Hungry](#)® campaign – a national effort to end childhood hunger in America.

The No Kid Hungry campaign connects kids in need to effective nutrition programs like school breakfast and summer meals and teaches low-income families to cook healthy, affordable meals through Cooking Matters. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities.

“As a food manufacturer, partnering with an organization that works to end child hunger is a natural fit,” said Steve Millard, President and CEO of Emmi Roth USA. “We are proud to support Share Our Strength’s No Kid Hungry campaign, making a difference in the lives of children around the nation and in our own backyard.”

Emmi Roth will be a national partner and the official specialty cheese sponsor at four of Share Our Strength’s Taste of the Nation events. At events in San Francisco, New York, Chicago, and Los Angeles, attendees will be able to taste award-winning Emmi Roth cheeses, including Kaltbach cave-aged, Grand Cru® and Buttermilk Blue®. Emmi Roth culinary experts will also be on hand to offer insight into cooking with specialty cheeses.

For more information, contact Guido Kaelin, VP of Marketing, at 845.268.9990 or email guido.kaelin@emmirothusa.com.

About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Switzerland based Emmi Group, is a leading provider of specialty cheeses and premium fresh dairy products. The expansive portfolio includes award-winning cheeses from the United States, Switzerland and Europe, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach cave-aged, Grand Cru® and

Buttermilk Blue®. Our signature dairy product is Emmi Swiss Yogurt. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and food service trades. For more information on Emmi Roth USA and our impressive product assortment and innovative solutions, visit www.emmirothusa.com.

About SHARE OUR STRENGTH'S NO KID HUNGRY CAMPAIGN

No child should grow up hungry in America, but one in five children struggles with hunger. Share Our Strength's No Kid Hungry® campaign is ending childhood hunger in America by ensuring all children get the healthy food they need, every day. The No Kid Hungry campaign connects kids in need to effective nutrition programs like school breakfast and summer meals and teaches low-income families to cook healthy, affordable meals through Cooking Matters. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. Join us at NoKidHungry.org.