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Date: August 2, 2012
Photos: Available upon request

**Emmi Roth USA Earns New FSSC 22,000 Certification,
Recognized by Global Food Safety Initiative as Industry Leader**

MONROE, Wis. – After two years of diligent preparation, Emmi Roth USA announces its FSSC Monroe, Wisconsin, and Penn Yan, NY facilities have been approved for FSSC 22,000 Certification by the Global Food Safety Initiative.

FSSC 22,000 is one of the most rigorous food safety standards issued and covers a facility's entire supply chain. The certification integrates Good Manufacturing Practices, HACCP, as well as traceability and legal food safety requirements in an ISO 9001 Quality Management System.

“Achieving this high profile certification was a rigorous process and we are proud to be recognized as an industry leader in food safety,” said Steve Millard, CEO and President of Emmi Roth USA. “We have always been, and will continue to be committed to producing the highest quality and safest products for our customers. This new certification clearly demonstrates that commitment.”

Emmi Roth USA's Monroe, Wis., facility was previously certified ISO 9001, a quality management system. The new FSSC 22,000 certification means the facility will comply with both ISO 22,000 and PAS 220. It is one of only a handful of cheese plants in the nation to achieve the highest standard of food safety recognized by the Global Food Safety Initiative.

For additional information, contact Guido Kaelin, VP Marketing, at 845-268-9990 x113 or email guido.kaelin@emmirothusa.com .

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About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Emmi Group, is a leading provider of specialty cheeses and premium fresh dairy products. Our expansive portfolio includes award-winning cheeses from Switzerland, Europe, and the United States, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach cave-aged, Grand Cru® and Buttermilk Blue®. Our signature dairy product is Emmi Swiss Yogurt. Tradition and innovation balance perfectly to

deliver distinctive offerings of the highest quality to the retail and food service trades. For more information on Emmi Roth USA and our impressive product assortment and innovative solutions, visit www.emmirothusa.com.

About Emmi

Emmi Group is the largest Swiss milk processor and one of the most innovative premium dairies in Europe. In Switzerland, Emmi focuses on the development, production and marketing of a full range of dairy and fresh products as well as the production, ageing and trade of primarily Swiss cheeses. Outside Switzerland, Emmi concentrates on brand concepts and specialties in European and North American markets. The primary focus in fresh products is on lifestyle, convenience and health products. In the cheese business, Emmi positions itself as the leading company worldwide for cheese from Switzerland. Emmi's customers are primarily the retail trade, the food service sector and the food industry. In 2011, Emmi achieved net sales of CHF 2.72 billion and employed some 3,890 people (full-time equivalents) in Switzerland and abroad.