



FOR IMMEDIATE RELEASE

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Emmi Roth Recommends Cheese Pairings for Apple Season

(September 10, 2012 – Orangeburg, NY): As summer gives way to fall, both outdoor activities and indoor dining habits will change with the weather. As a favorite fall activity, apple-picking will be on many calendars in the coming weeks, so Emmi Roth USA, the US subsidiary of the premier Swiss dairy company, has recommended the perfect specialty cheeses to enjoy with fresh fall apples.

The complex, earthy flavors of expertly cave-aged Kaltbach cheese perfectly complement the crisp, bright flavors of fall apples. The cheeses, aged to perfection in the dense, mineral rich air of natural Swiss sandstone caves contrast the juicy sweetness of fresh picked apples wonderfully. Kaltbach Cave-Aged Emmentaler AOC has a deep and pungent flavor that softens the tartness of a Pink Lady apple. The crumbly body and nutty flavor of Kaltbach Cave-Aged Le Gruyère AOC pairs perfectly with the cheerful crunch of the popular Honeycrisp apple.

Pairings don't have to end with fresh apples either; drinking apple cider with either of these cave-aged cheeses will enhance their flavor. Serving apple pie along with a slice of Le Gruyère AOC will add a refined, savory note to the end of cozy cool weather meals.

“There are so many ways to enjoy fresh apples, but pairing them with unique specialty cheeses like Le Gruyère AOC and Emmentaler really brings out the flavor of the fruit- it's the perfect fall snack, hors d' oeuvre or dessert,” said Guido Kaelin, Vice President of Marketing, Emmi of Switzerland.

Emmi Roth USA specialty cheeses, including Kaltbach Cave-Aged Emmentaler AOC, Le Gruyère AOC, and other specialty cheeses like the traditional Swiss Raclette, award

winning Winzer and Swiss Alp Bellevue, along with its unique Swiss Yogurt, can be found at local grocers or online at EmmiRothUSA.com

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PRESS: For more information about Emmi of Switzerland, please contact Allison Greco at The S3 Agency: 973-257-5533 or agreco@theS3agency.com

About Emmi Roth USA, Inc.

Emmi Roth USA, a subsidiary of Emmi Group, is a leading provider of specialty and artisan cheeses and premium fresh dairy products. Our expansive portfolio includes award-winning cheeses from Switzerland, Europe, and the United States, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach cave-aged, Grand Cru® and Buttermilk Blue®. Our specialty dairy products include Swiss Premium Yogurt and Caffè Latte, Emmi's chilled coffee drink crafted with fresh roasted coffee and the finest milk. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and food service trades.

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