



**Roth Käse  
USA**

**FOR IMMEDIATE RELEASE**

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**Emmi Roth USA Takes Home Two Medals at World Cheese Awards**

MONROE, Wis. – [Emmi Roth USA](#) earned awards for its [Roth Grand Cru® Reserve](#) and Roth Raclette at the 2012 World Cheese Awards, the largest and most respected cheese competition in the world. Raclette was awarded Silver and Grand Cru® Gruyere Reserve was awarded Bronze in the “Any semi-hard cheese not in any other class” category.

“Grand Cru® Gruyere is the flagship cheese of our Roth product line, and we are extremely honored to add another accolade to its already impressive roster,” said Steve Millard, CEO and President of Emmi Roth USA. “We are incredibly proud of the team of cheesemakers, cellar masters, and everyone in our organization that helped to make these cheeses award-winners on the world stage.”

Both Grand Cru® Reserve and Raclette are traditional Alpine-style cheeses crafted from fresh, high-quality Wisconsin milk. Drawing from Swiss inspirations, both cheeses are made in traditional copper vats and cured by Roth cellar masters to reflect the distinct terroir of America’s Dairyland.

The World Cheese Awards, run by the U.K.’s Guild of Fine Food, brought together 2,781 cheeses from 30 countries, making this the biggest and most comprehensive international cheese competition in the world. The competition featured cheeses from across the globe, including the U.K., France, Belgium, Austria, Switzerland, New Zealand, Spain, and the U.S.

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**About Emmi Roth USA, Inc.**

*Emmi Roth USA, a subsidiary of Emmi Group, is a leading provider of specialty cheeses and premium fresh dairy products. Our expansive portfolio includes award-winning cheeses from Switzerland, Europe, and the United States, each crafted with pride from the freshest local milk. Key cheese brands include Kaltbach cave-aged, Grand Cru® and Buttermilk Blue®. Our signature dairy product is Emmi Swiss Yogurt. Tradition and innovation balance perfectly to deliver distinctive offerings of the highest quality to the retail and food service trades. For more information on Emmi Roth USA and our impressive product assortment and innovative solutions, visit [www.emmirothusa.com](http://www.emmirothusa.com).*