



## Media release

World Cheese Awards 2012

### Very pleasing results at the World Cheese Awards

*Lucerne, 29 November 2012* – Emmi cheese has once again done incredibly well at the **World Cheese Awards in Birmingham (UK)**, winning a total of ten medals, including four gold. Following on from their success at the Nantwich International Cheese Show, Emmi's range of **Le Gruyère AOC** cheeses proved to be a hit in Birmingham too, impressing the judges with their exceptional quality (six medals).

After winning seven awards this summer at the International Cheese Show in Nantwich (UK), Emmi has now notched up another major success at the World Cheese Awards in Birmingham (UK). Emmi speciality cheeses won ten awards at the cheese industry's largest international competition. The four gold medals, including three for the cave-aged Kaltbach cheeses, are particularly pleasing.

Othmar Dubach, Head of the Cheese Division is delighted: "As international awards such as these are the best advertisement for Swiss cheese. As the largest exporter of Le Gruyère AOC cheese, we are of course particularly pleased that our range offers such demonstrably high quality."

The World Cheese Awards have been held annually since 1988 and have been the largest international competition of this type since 2005.

Dienste Services Services Servizi

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An Emmi Group company

<b>Emmi's awards at the 2012 World Cheese Awards</b>			
<b>Award</b>	<b>Cheese</b>	<b>Category</b>	<b>Producer</b>
Super Gold	KALTBACH Le Gruyère AOC	Gruyère produced before 01/12/11 (no. 5241)	Etienne Aebischer, Ballens/VD
Super Gold	KALTBACH Le Gruyère AOC	Any hard cheese that has been awarded a Denomination of Origin (PDO/PGI/AOC) (no. 5506)	Philippe Denervaud, Villaz-St-Pierre/FR
Super Gold	Le Gruyère AOC	Gruyère produced after 01/12/11 (no. 5240)	Didier Germain, Les Ponts-de-Martel/NE
Gold	KALTBACH Le Gruyère AOC	Gruyère produced before 01/12/11 (no. 5241)	René Pernet, Peney-le-Jorat/VD
Silver	KALTBACH Le Gruyère AOC	Any hard cheese that has been awarded a Denomination of Origin (PDO/PGI/AOC) (no. 5506)	Etienne Aebischer, Ballens/VD
Silver	Le Gruyère AOC	Gruyère produced after 01/12/11 (no. 5240)	Philippe Geinoz, Fromagerie de Bémont, Le Brouillet/NE
Silver	Appenzeller	Any semi-hard cheese not in any other class (no. 5245)	Godi und Marlies Thönen, Wängi/TG
Bronze	Emmentaler AOC	Emmental produced after 01/12/11 (no. 5238)	Roger Zenger, Käserei Hinterdorf, Eriswil/BE
Bronze	Winzer Käse	Any semi-hard cheese not in any other class (no. 5245)	Adrian und Christina Mayer, Käserei Grundbach, 3665 Wattenwil/BE
Bronze	Ziegenkäse	Hard goats milk cheese plain (no. 5004)	Käserei KALTBACH/LU

## Links

<http://www.finefoodworld.co.uk/content/WorldCheeseAwards/158.html>

<http://www.emmi-kaltbach.ch/en/home.html>

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## Product images

<http://mediabox.emmi.ch/8cd1cf>

## About Emmi

Emmi is the largest Swiss milk processor and one of the most innovative premium dairies in Europe. In Switzerland, Emmi focuses on the development, production and marketing of a full range of dairy and fresh products as well as the production, ageing and trade of primarily Swiss cheeses. Outside Switzerland, Emmi concentrates on brand concepts and specialities in European and North American markets. The primary focus in fresh products is on lifestyle, convenience and health products. In the cheese business, Emmi positions itself as the leading company worldwide for Swiss cheese. Emmi's customers are the retail trade, the hospitality and food service sector and the food industry. In 2011, Emmi posted net sales of CHF 2,721 million and a net profit of CHF 83 million. In the first half of 2012, the company achieved net sales of CHF 1,339 million and net profit (adjusted) of CHF 39 million. As at 30 June 2012, the company employed some 3,820 people (full-time equivalents) in Switzerland and abroad.